



Houston Recovery Center

Sobering & Addiction Recovery Programs

Welcome to the Ambassador Circle

Houston Recovery Center

February 2018

The Houston community thinks we are just a drunk tank....or they have no idea we exist.

You can help us change that!

Houston Recovery Center:

Sobering Services and Addiction Recovery Programs



As an Ambassador

The Ambassador Circle

Ambassadors are a team of community members who care for the welfare of our city and embrace the mission of the Houston Recovery Center.

Through their established social and business networks, Ambassadors help us redefine substance use consumption and addiction recovery to the community by introducing their contacts to our services and programs.

This community outreach helps us to create a base of social understanding and support which is invaluable to our organization and the populations we serve.



As an Ambassador: The Basics of Your Role

1. Know Our Mission
2. Bring your friends and peers for a tour
3. Put in a good word to mission related foundation trustees you know
4. Lend us your name for marketing materials

**We request 1-2 hours
of your time per month**

Talk About Us

Increase community awareness and understanding of our work.

Share our mission with your peers and business circles.

Encourage others to learn more about our services.



As an Ambassador: How to Talk About Us

Houston Recovery Center:

- Operates a **sobering center** for publicly intoxicated individuals to safely sober up
- Provides **recovery programs** for substance use disorders
- **Preserves** emergency services **resources**



As an Ambassador: How to Talk About Us

Or more simply

Houston Recovery Center offers:
Sobering Services
and
Addiction Recovery Programs



As an Ambassador: Additional Ways to Support

1. Write a letter of support.
2. Write a personal letter to a donor.
3. Sign a letter on our behalf.

LETTERS



As an Ambassador: Additional Ways to Support

1. Share our website on social media.
2. Endorse us on LinkedIn.
3. Upload a testimonial to our website.

ONLINE



As an Ambassador: Additional Ways to Support

1. Introduce people to Leonard Kincaid.
2. Speak at an event wearing our logo.
3. Lead a tour of our facility for your friends.
4. Host a House Party to support our work.

NETWORKING



As an Ambassador: Additional Ways to Support

1. Invite Leonard to speak at a business or community event.
2. Encourage your business to support us.
3. Be on the lookout for good partner organizations for us.

OUTREACH

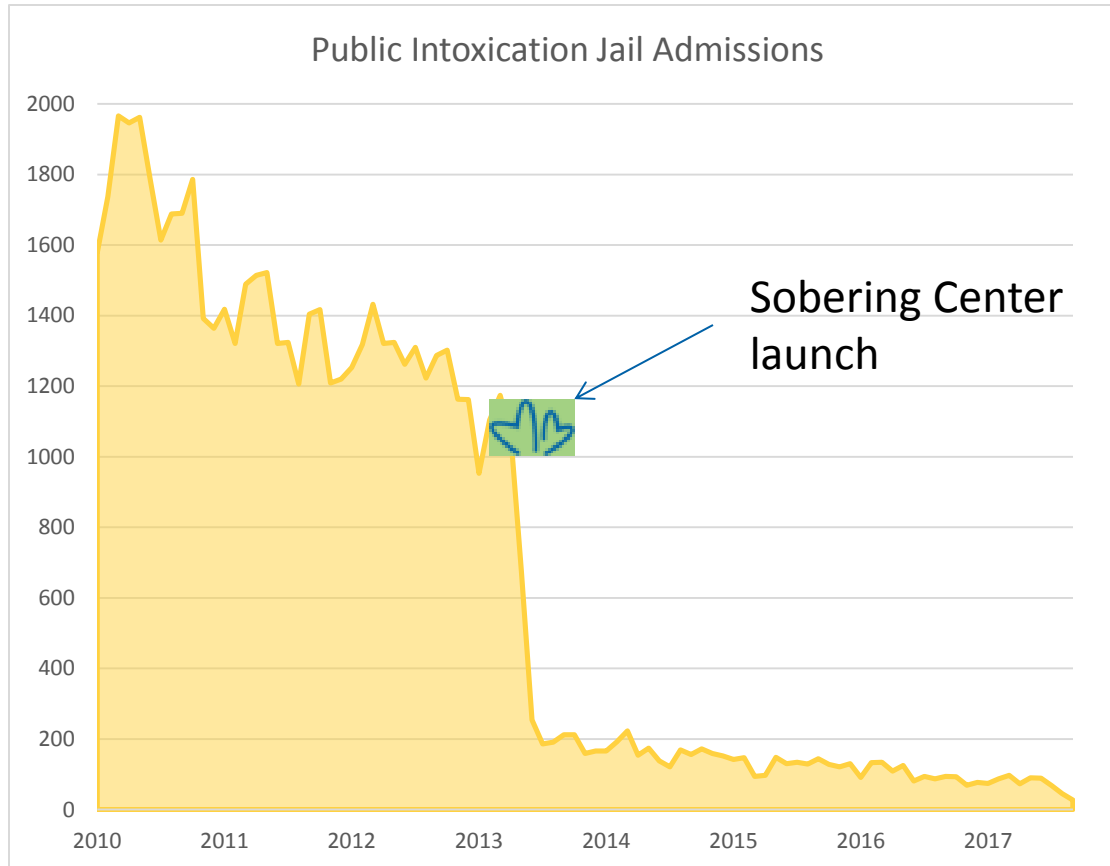


Sobering Center as a Solution for Houston

Houston Recovery Center



Sobering Center as a Solution for Houston



**We broke a record in 2018.
PI Jail Admissions are now under 1,000.**

Public Intoxication
Jail Admissions
Declined
94.47%
From 15,357
to 833

Law Enforcement is
instructed to take PI's
to a responsible adult.
The Sobering Center
acts as a
responsible adult.

Sobering Center as a Solution for Houston

**Total Cost Offset for the City of Houston: 2013 -2017
\$10,870,270. (The city does not view this as savings)**

Year	Number Public Intoxication Jail Admissions	* Cost Public Intoxication Jail Admissions	Number Sobering Center Admissions	Jail Cost Reduction After Sobering Center Opened	** Cost Offset to City of Houston
2012 Apr-2013 Mar	14,585	\$4,171,310			
2013 Apr-Dec	3,114	\$629,028	3,753	\$3,542,282	\$1,895,658
2014	2,093	\$422,786	5,699	\$3,748,524	\$2,101,900
2015	1,450	\$292,900	5,797	\$3,878,410	\$2,231,786
2016	1,187	\$239,774	5,396	\$3,931,536	\$2,284,912
2017	835	\$168,670	4,624	\$4,002,640	\$2,356,016
				Total Cost Offset	\$10,870,272
*2010 Houston Municiple Court Jail Class C Public Intoxication Cost (\$202): cost/jail (\$137/day) + Magistrate's docket (\$65/case) **Houston Recovery Center budget: \$1,646,624. Cost offset calculations not adjusted for cost changes over time.					



Sobering Center as a Solution for Houston

Decades long overcrowding of the city jail for non-violent, public intoxication offenses has been costly.

The Sobering Center is an appropriate destination where someone can get sober safely.

Public Intoxication is a misdemeanor offense which creates “collateral consequences” that can negatively impact a person’s ability to obtain: employment, housing, loans, and government programs. By coming to the sobering center, the client is spared an arrest and the collateral consequences of a misdemeanor.



Sobering Center as a Solution for Houston

An appropriate community intervention is needed to address overconsumption of substances to prevent health and safety issues.

Law Enforcement/Jail and EMS/Emergency Rooms can focus on urgent cases for which they are designed.

**DWIs go to Jail
NOT the Sobering Center**

January 1, 2018 we started a pilot program with Methodist hospital to receive emergency room referrals



Sobering Center as a Solution for Houston

Individuals with behavioral health issues are often “high utilizers” of community services cycling through emergency and social service agencies.

The Sobering Center sees this population. Each admission allows staff to build a trusted relationship while exposing the client to recovery options.

30% of our program enrolled are individuals that are “high utilizers” of community services.



REDEFINING THE RECOVERY JOURNEY



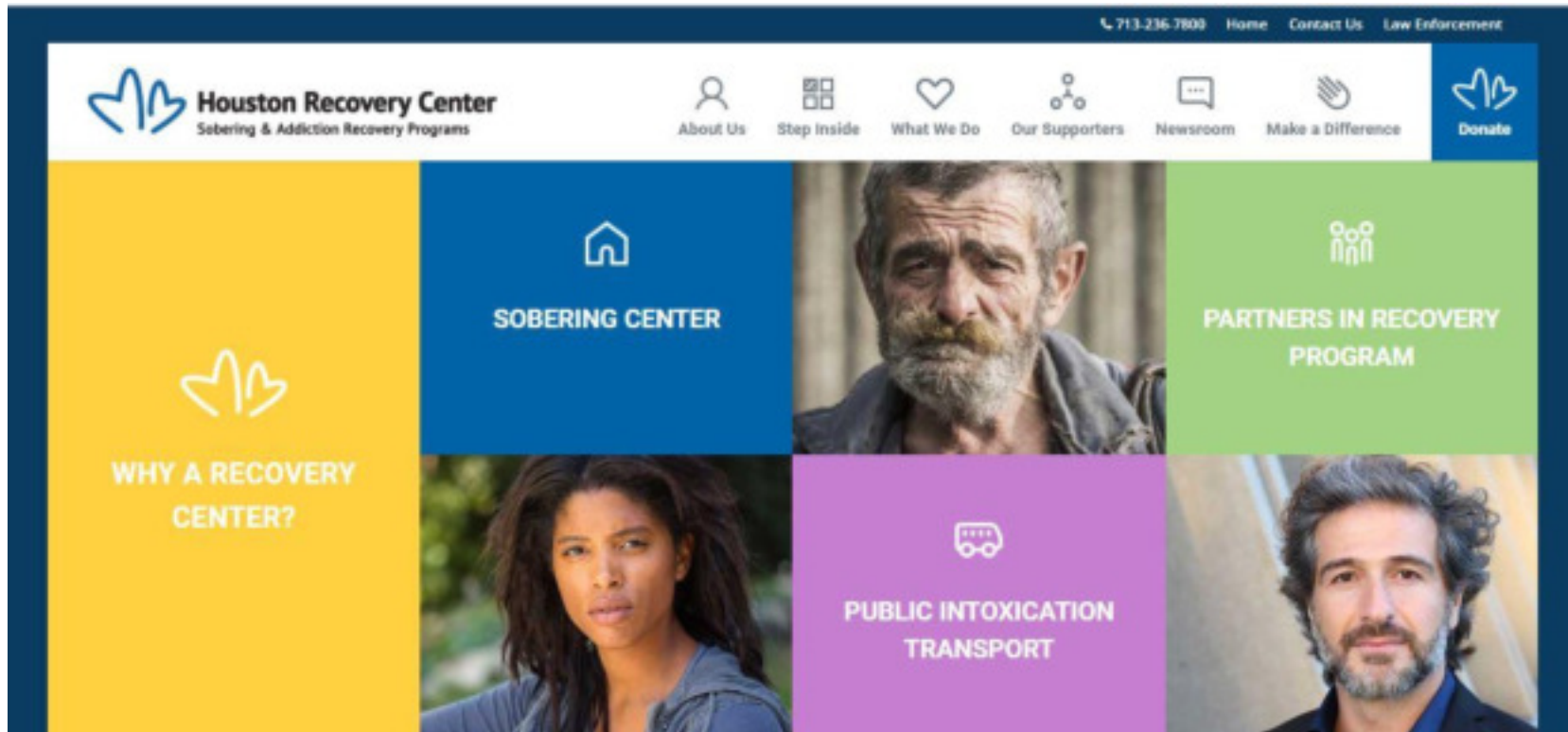
Ambassador Resources

We have launched a new website which describes our services, programs and community partners.

We will upload statistics quarterly to stay up-to-date on our outcomes.

To support the Ambassador Team, we have created a portal on our website to place Ambassador resources.

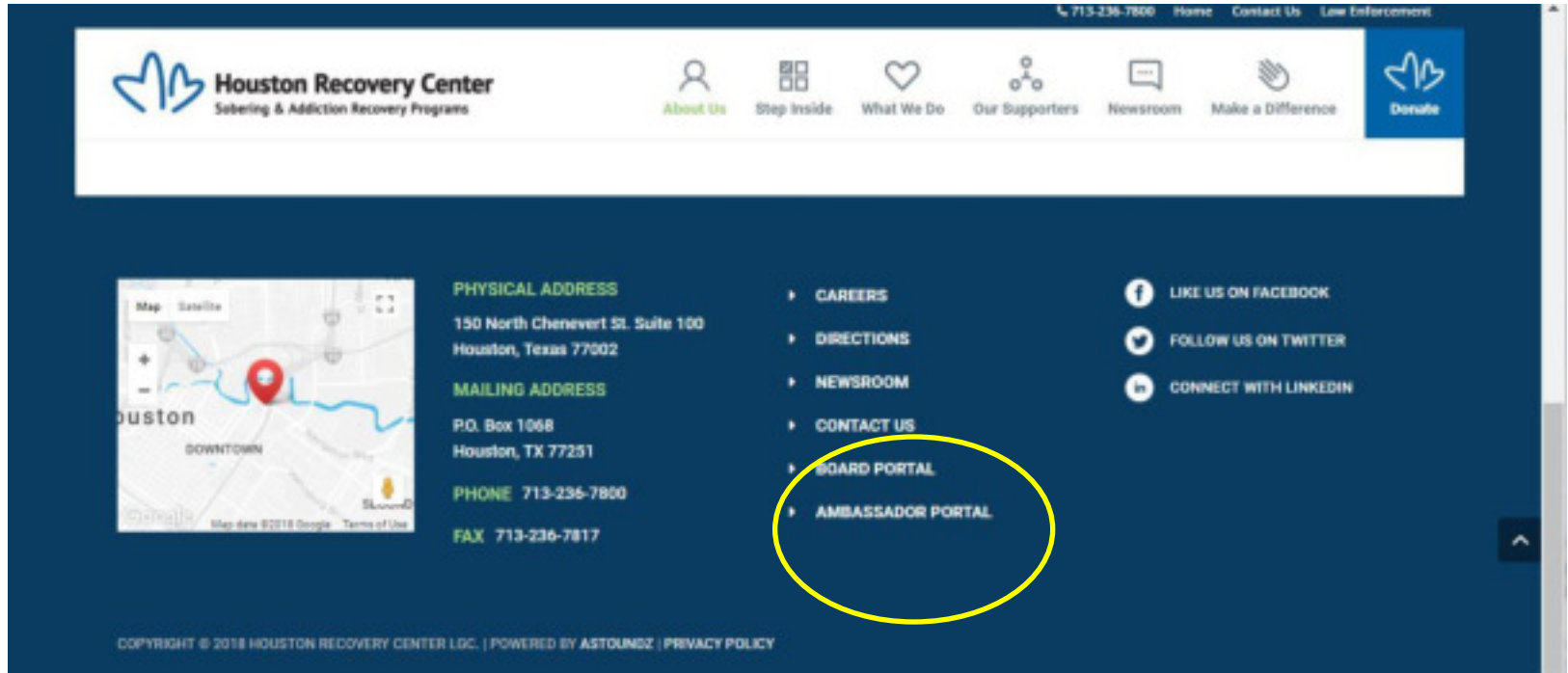
Ambassador Resources: Website



The website home page. We invite you to explore our site.
www.houstonrecoverycenter.org



Ambassador Resources: Ambassador Portal

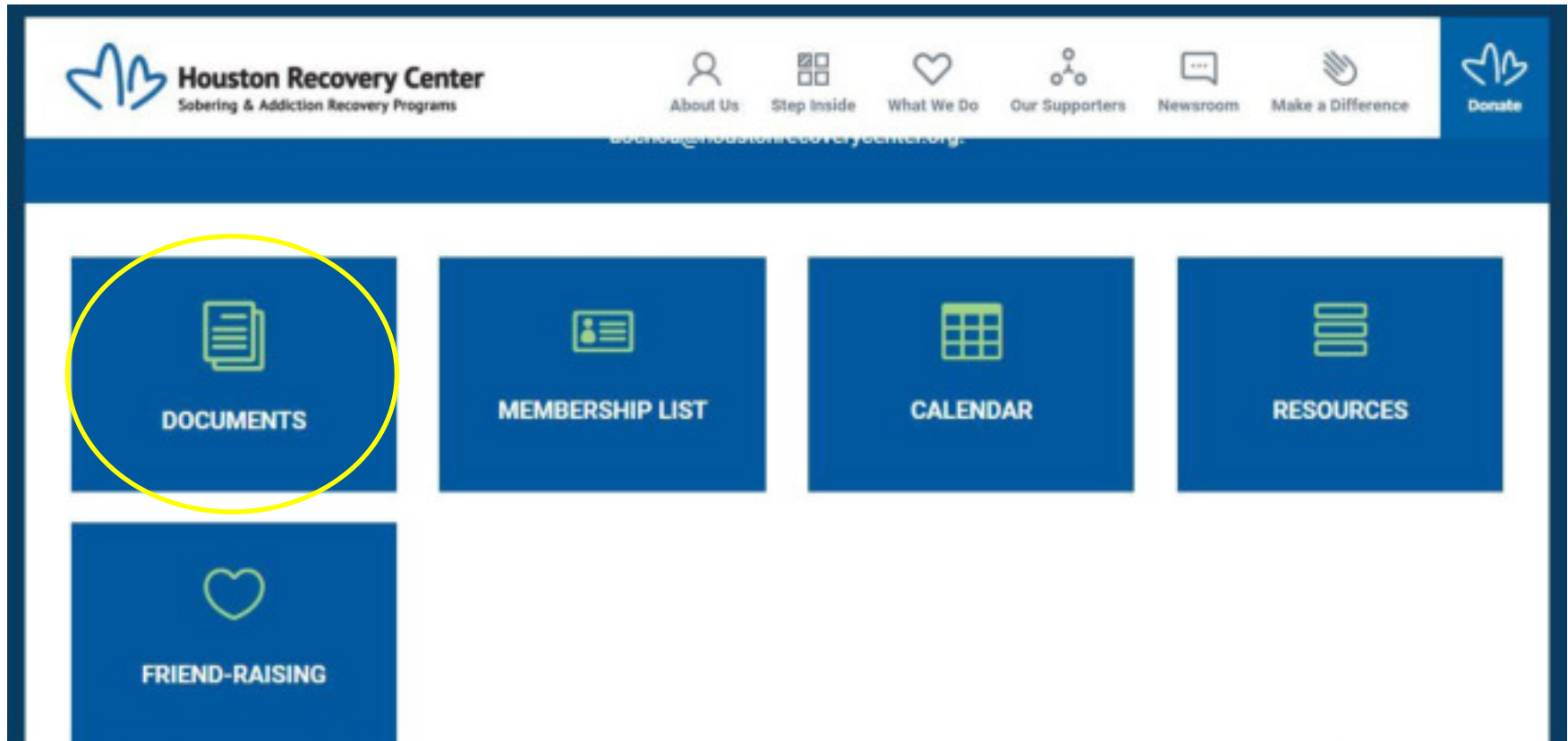


www.houstonrecoverycenter.org

Go to the footer and select Ambassador Portal

Password: HRC2018AP

Ambassador Resources



The Content Areas of the Ambassador Portal. As the Ambassador program progresses, we will put content here for your access.

We uploaded this presentation in Documents.

Thank You

We realize time is a rare commodity.
We appreciate your lending your name
and the time you are willing to give to support
our mission that redefines the recovery journey.

For so many people battling substance use disorder
and the social stigmas attached, your understanding
and support means more than we can say.



CONTACT US:

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